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From: Dr. BQF. Maria del C. Pasquel-Moxley - IFCC C-PR Chair

Date: 5th December 2024

Ref: IFCC - Global MedLab Week 2025

TO: IFCC REGIONAL REPRESENTATIVES

GLOBAL MEDLAB WEEK 2025

Dear Dr. Tony Badrick,

The Public Relations Committee of the IFCC Communications and Publications Division (C-PR) has been proudly celebrating the Global MedLab Week (GMLW) since 2022. This annual celebration takes place every April, highlighting the pivotal role Laboratory Medicine Professionals play.

For 2025, GMLW will occur from April 21 to 27, with the theme: "Labs Save Lives". This initiative aims to honour and amplify the vital contributions of our profession and ensure its significance is recognized worldwide. To achieve this, we kindly request collaboration and support from the regional federations to engage them in participating in this important event.

Several activities are planned, including the creation of videos and podcasts on the theme "Labs Save Lives". The top three videos from each of the six federations comprising the IFCC will receive prizes. From the 18 best videos, one will be selected as the world winner. We warmly encourage all participants to take part in this exciting initiative.

For this reason, the C-PR kindly requests that the Federation you represent could assist in providing three prizes for your region. The prizes will be as follows: 500 USD for first place, 400 USD for second place, and 300 USD for third place. These prizes will be awarded between March and April 2025. Any additional awards and certificates will be provided by the IFCC.

These awards will greatly encourage more colleagues in joining the IFCC Global MedLab Week campaign. We hope that this initiative can become increasingly well-known and widely disseminated worldwide.

The C-PR appreciates your attention to this request and hopes that it will be received positively.

Warm regards,

Prof. Tomris Ozben IFCC President

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